



2022 CoC Competition Information Session

August 19, 2022

Virtual Meeting



Overview

- HUD will award approx. \$2.8 billion through the FY 2022 CoC Competition nationally
- Baltimore County is eligible to apply for \$172,220 for a CoC bonus project; \$344,440 for a DV bonus project; and \$103,332 for our CoC Planning project.
- HUD revised the Tier system and CoCs are required to prioritize projects using a two-tiered system.
 - **Tier 1** is equal to 95% of the combined Annual Renewal Demand (ARD) for all projects eligible for renewal = $\$2,706,237 \times .95 = \textbf{\$2,570,925}$
 - **Tier 2** is the difference between Tier 1 and the CoC's ARD + any amount available for CoC bonus projects = \$307,532
- Renewal and New Projects are ranked together. The Planning Grant is not part of the Ranking and Review Process.
- https://www.hud.gov/program_offices/comm_planning/coc/competition

What is New This Year?

Consolidated Application Scoring Criteria

- Greater emphasis on racial equity
- Addressing the needs of LGBTQ+ individuals including youth
- Plans to address future infectious disease outbreaks in partnership with public health officials

HUD Policy Priorities

Ending homelessness for all persons

- CoCs should identify, engage, and effectively serve all persons experiencing homelessness
- CoCs should measure their performance based on local data that consider the challenges faced by all subpopulations
- CoCs should partner with housing, health care, and supportive services providers to expand housing options, such as permanent supportive housing, housing subsidies, and rapid rehousing
- CoCs should use local data to determine the characteristics of individuals and families with the highest needs and longest experiences of homelessness to develop housing and supportive services tailored to their needs

HUD Policy Priorities

Using a Housing First Approach

- Prioritizes rapid placement and stabilization in permanent housing
- Housing is not dependent of service participation or have other preconditions
- Landlord recruitment and retention strategy

Reducing Unsheltered Homelessness

Improving System Performance

- Renewal and New Projects should be evaluated based on how they work to either support or hinder overall system performance measures (exits to PH, returns to homelessness, reducing length of time homeless, increasing income for program participants)
- Effective use of Coordinated Entry
- Renewal projects are evaluated on their effectiveness in serving people AND cost effectiveness
- HUD has significantly increased points available for system performance

HUD Policy Priorities

Improving Assistance to LGBTQ+ Individuals

- CoCs should address the needs of LGBTQ+ in their planning processes.
- CoCs should partner with LGBTQ+ serving organizations
- CoCs should ensure the rights of LGBTQ+ individuals are protected in all projects

Racial Equity

- In nearly every community, Black, Indigenous, and other people of color are substantially overrepresented in the homeless population. HUD is emphasizing system and program changes to address racial equity within CoCs.

Partnering with Housing, Health, and Service Agencies

- CoCs are expected to leverage other available resources and funding outside of CoC or ESG to pay for both housing and services
- Close partnerships with public health agencies to analyze data and design approaches to reduce homelessness
- Partner with PHAs to utilize coordinated entry, develop housing units, and provide subsidies to people experiencing homelessness

HUD Policy Priorities

Persons with Lived Experience

- Persons with lived experience should be involved in all aspects of planning, program design and policy development.

Increasing Affordable Housing Supply

CoCs should be communicating with jurisdiction leaders and elected officials on the following:

- Importance of increasing the supply of affordable housing
- The harmful effects of a lack of affordable housing
- Need to reform zoning and land use reform to increase the supply

Tier Scoring Criteria

- **Tier 1** is equal to 95% of the combined Annual Renewal Demand (ARD) for all projects eligible for renewal = $\$2,706,237 \times .95 = \text{\$2,570,925}$
- **Tier 2** is the difference between Tier 1 and the CoC's ARD + any amount available for CoC bonus projects = $\$307,532$
- HUD will award a point value to each new and renewal project application that is in Tier 2 using a 100-point scale:
 - CoC Score: **Up to 50 pts.** In direct proportion to the score received on the CoC Collaborative Application
 - CoC Project Ranking: **Up to 40 pts.** For the CoC's ranking of the project
 - Commitment to Housing First: **Up to 10 pts.** For how the project demonstrates that it is low barrier & prioritizes rapid placement.

Renewal Projects

- Project applications are eligible for renewal if the current grant term expires during calendar year 2022.
- All renewals are for a one-year term.
- All applicants should closely review the renewal project detailed instructions, instructional guides and funding announcements to assure that applications are completed correctly.
- Applications should reference HUD Policy Priorities.
- Renewal Project Requests will be evaluated both on the Applicant's past CoC grant performance and the renewal project application.

CoC Bonus Project

- Total Funds Available: **\$172,220**
- Accepting Applications for Permanent Supportive Housing (PSH) or Rapid Rehousing (RRH) for households with multiple barriers, that meet Housing First requirements
- Must meet Eligibility Threshold outlined in HUD NOFO
- Leveraging Housing and Healthcare Resources
 - **Option to secure more application points - Leveraging Health Care Resources: An amount that is equivalent to 25% of the funding being requested for the project will be covered by the healthcare organization

Rating and Ranking

- All new and renewal projects will be reviewed and ranked by the CoC Rating and Ranking Committee
- All projects will be assessed using a standard scoring tool
 - Tool will be updated and posted online
- We will require answers to questions in a supplemental addendum to assess fidelity to:
 - Housing First, engagement with those with lived experience, work to advance racial equity and the needs of the LGBTQ community.
- We need 2-3 more volunteers for Rating and Ranking
 - Persons with lived experience

Match Requirement

All projects (new and renewal) must meet match requirements to be eligible.

- HUD requires a minimum of 25% match on all grant funds except for leasing costs.
- Match can be **in-kind** or **cash**.
- Any cash or in-kind funds used towards match must be used to support eligible activities under the grant.
- Rents and occupancy charges collected from participants is considered program income and can be used as match.

Next Steps and Deadlines

Mon. 8/29/22 (12 noon) - New and Renewal Providers submit an email of intent to apply for COC funds

Wed 8/31/22 by noon – all new and renewal project applications must be completed in eSNAPS

- Includes 1) CoC Project application; 2) supplemental addendum questions.

- **Please do NOT submit via eSNAPS until you are notified.

- To request access to eSNAPS: <https://www.hudexchange.info/programs/e-snaps/>

9/1-13/22 – Application Reviews by Rating and Ranking Committee, Scoring completed by 9/14/22

9/15/22- Final rating and ranking completed, providers notified and posted to website

- Approved providers submit final application in eSNAPS

9/23/22 – Consolidated Application draft complete and submitted to CoC Board for review and vote

9/27/22 – CoC consolidated application posted on lead agency website for review

9/30/22 – Final submission of CoC NOFO application to HUD

Do's and Don'ts for the FY 2022 CoC Program Competition NOFO

DO	Start with the end in mind. Envision the programs you want funded, the system performance you want to achieve, and the resources you need to realize that vision.	DON'T	Dig into the application before you've had time to prepare.
DO	Reflect on your system and project performance before you get started. Identify the strongest and weakest points in your system, and consider what new or expanded projects would most benefit your system.	DON'T	Assume that what you're doing is working as well as it can.
DO	Review your data to determine which programs have the best outcomes.	DON'T	Plan to apply for funding if you're not sure how well your programs are performing.
DO	Read the NOFO to ensure you fully understand the changes for this year.	DON'T	Presume that things are the same as they were last year.
DO	Closely inspect HUD's priorities for this year's competition. Consider whether you need to reallocate funding from projects that don't align with them to new or expanded ones that are a better fit.	DON'T	Just renew your existing programs and expect that they're aligned with HUD's priorities.
DO	Consult the SYSTEM Series for blog posts, Webinars, resources, and guidance on crafting a competitive application.	DON'T	Panic. The Alliance is here to help!

Helpful Links for NoFO

HUD Program Competition Page:

https://www.hud.gov/program_offices/comm_planning/coc/competition

Tips from National Alliance to End Homelessness (NAEH) about how to meet HUD Priorities:

<https://endhomelessness.org/resource/the-system-series/>

Guidance from NAEH about FY22 HUD NoFO:

<https://endhomelessness.org/resource/2022-nofo-resource-series/>

Questions?

